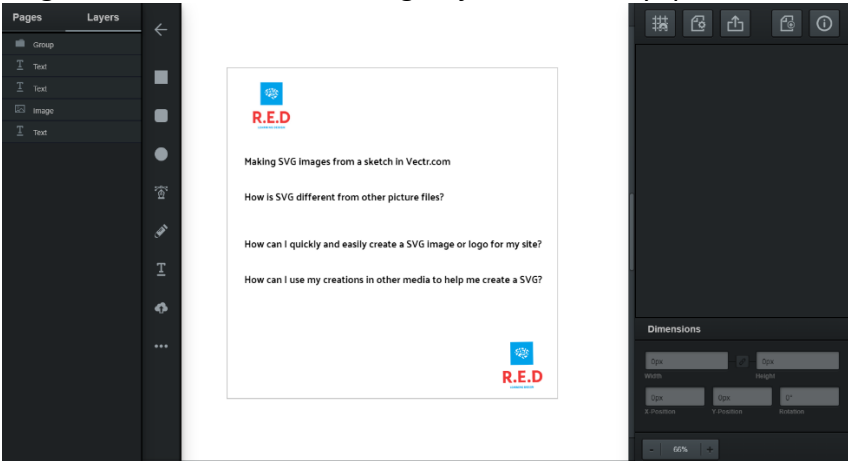


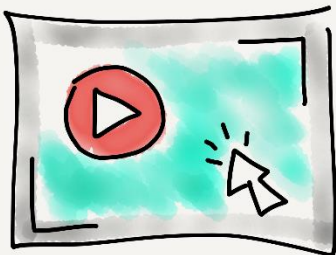
Course Title	Creating Scalable Vector Graphics
Overarching Learning Goal	<i>To be able to effectively create and use Scalable Vector Graphics.</i>

Project Name	Vectr Tracing
Project Specifications	Screencast 2-4mins, suitable for upload to you tube. Closed Captions
Specific Learning Objective	Learners can create their own SVG suing template tracing

Media, Tools and Brand assets	<i>Vectr.com, wix.com, screencast-o-matic, Adobe Spark Video</i>
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Project Name: Vectr Tracing		Clip: 1: Introduce purpose of the video as a question		Version: 1.0		Date: //	
VISUAL				AUDIO			
<p>Before screencasting – open with intro page: Title and Examples of SVG files</p> <p>Logo as PNG and SVG, Learning Objective and Key questions</p> 				<p>Script:</p> <p><i>Hi everyone!</i></p> <p><i>Today I’m going to teach you what a Scalable Vector Graphic is and how to create one quickly and easily using an existing image as a template.</i></p>			
				Other:			
<p>Media Info:</p> <p>Logos self created – no rights issues</p>				<p>Media Info:</p>			
<p>Notes / Comments:</p> <p>All necessary tabs should be open across the top of the page (all others closed before recording!)</p>							

Project Name: Vectr Tracing	Clip: 2: Explain purpose of SVG graphics and how using and creating them differs from JPEG/PND/GIF	Version: 1.0	Date: //
VISUAL		AUDIO	
2 logos		Script: <i>First off, I want to demonstrate the difference between Scalable Vector Graphics - or SVG for short - and other picture files, let's look what happens when I scale my logo here...</i>	
Zoom on PNG		<i>A PNG file is made up of coloured pixels. As I zoom in, it becomes increasingly blurry and pixelated.</i>	
Zoom on SBG		<i>A SVG file however, is made up of a mathematical map linking the relative position of points on the page as vectors. Effectively it's a set of instructions for reproducing the same shapes at different sizes. This means that an SVG can be scaled infinitely without losing definition.</i>	
		Other:	
Media Info:		Media Info:	
Notes / Comments:			

Project Name: Vectr Tracing		Clip: 3b: Demonstrate importing		Version: 1.0		Date: //	
VISUAL				AUDIO			
<p>Show key question: How can I use my creations in other media to help me create an svg?</p> <p>Clean google drive page with image download tab. Vectr.com canvas. Open new file and drag download onto canvas and resize. Image to be reworked:</p> 				<p>Script:</p> <p><i>Personally, I prefer to sketch out my graphics either the old fashioned way or using my favourite tablet app: Paper. Today I’m going to import a sketch for the screencast page of my website to show you how easy it is to adapt it for use as an SVG.</i></p> <p><i>To do that, just grab the file, and drag it to the vectr.com canvas.</i></p> <p><i>You can see I’ve stuck to a fairly simple design. In general, vector graphics work best for simple graphics, like line drawings, icons and logos.</i></p>			
<p>Media Info:</p> <p>Self created – no rights issues</p>				<p>Media Info:</p>			
<p>Notes / Comments:</p>							

Project Name: Vectr Tracing	Clip: 4: Demonstrate pen, pencil and shape tools, fill and line tools, Layering and ordering tools	Version: 1.0	Date: //
VISUAL		AUDIO	
First steps of pen tracing – video skips and edits will be needed for time consuming drawing.		Script: <i>The main tool I’m using to trace my jpeg is the pen tool here. It allows you to trace your work, point by point, recording the relative positions of the points to create a map – or vectors – of the shape</i> <i>For curvier regions, you’ll want to get right in using zoom and create a lot of points for a smooth curve.</i> <i>Once I’ve traced my object, I can define the colour of the line and fill</i> <i>I can adjust the the weight of the line to get different effects.</i> <i>And I can move elements to the back or front and adjust the transparency.</i>	
		Other:	
Media Info:		Media Info:	
Notes / Comments:			

Project Name: Vectr Tracing	Clip: 5: Demonstrate exporting file	Version: 1.0	Date: //
VISUAL	AUDIO		
Step by step download process with mouse highlight.	<p>Script:</p> <p><i>Once I'm happy that I've collected all the areas I need, I'm ready to remove my template file. I can clean up my image if I wish....</i></p> <p><i>...and now I'm ready to download and save my SVG.</i></p>		
	Other:		
Media Info:	Media Info:		
Notes / Comments:			

Project Name:	Clip: 6: Demonstrate embedding file in Wix	Version: 1.0	Date: //
VISUAL		AUDIO	
Wix tab open to screencasting page – import of SVG modelled.		<p>Script:</p> <p><i>Here's my finished image, embedded on my website.</i></p> <p><i>If you've watched along this far, I hope you've learned something that you will find useful for creating your own vector graphics. If you create something you're proud of or you have any questions – you can comment here on You tube or head over to my website and drop me a message. I'd love to see what you guys are creating! I've been rachel dudley, Thanks for watching!</i></p>	
		Other:	
Media Info:		Media Info:	
Notes / Comments: Close with outro page and contact details.			